



WISDOM ADHESIVES – TECHNICAL BULLETIN ON-DEMAND BOOKBINDING WIZBIND™ PRODUCT LINE GUIDE

On demand printing and bookbinding has seen rapid growth with the recent advent of technological advances in printing and binding. As the longest running and Top-Mid Sized Adhesive Organization in North America, Wisdom Adhesives has been at the forefront of quick-turnaround on demand bookbinding with the development of waterbased, hot melt and protein adhesive products to match binder's needs and original equipment specifications.

Below is a summary of Wisdom Adhesives WizBind™ Product Line for On-Demand Bookbinding.

PRODUCT SUGGESTIONS

Wisdom Product Number	Type	Application	Equipment	Description
R149H	Waterbased Copolymer Adhesive	Casing-In	AGA – Casing-In Machines	General Purpose Product
R135	Waterbased Copolymer Adhesive	Casing-In	AGA – Casing-In Machines	Casing-In Product
R205AS	High Viscosity Waterbased Copolymer Adhesive	Casing-In	AGA-Sticker Machines	High Viscosity Work-Horse Casing-In with Adhesion Promoter
R134	Waterbased Copolymer-Homopolymer Blend	Casing-In	GP2 Praleg Machine	Economical Casing-In Product
R172MB	Waterbased Copolymer Adhesive	Casing-In	Creative Finishing Casemate and Transformate Machines	Added Adhesion Promoter for Additional Bonding Properties
R72LE	Waterbased Copolymer Adhesive	Casing-In	Various	Fast Setting and Often Low Warp Adhesive Product
W3307	Highly Formulated Waterbased Copolymer Adhesive	Casing-In, Photographic	Various	Specialty Product for Very Difficult to Adhere to Surfaces
R92ET	Waterbased Copolymer Adhesive	Casemaking	GP2 EC-3 and SC-2 Machines	General Purpose Product
2010B	Protein Adhesive	Casemaking	AGA – Case Making, GP2 EC-3 SC-2 and AC-20 Casemakers	Go to General Purpose Protein Adhesive Product
700H	Protein Adhesive	Casemaking	Creative Finishing Heliomat Ring Binder Machines	High Solids General Purpose Protein Adhesive Product
8756S	Protein Adhesive	Casemaking	Can be used on most binding equipment	Specialty Protein Adhesive for Difficult Surfaces
WIS-H16	Hot Melt Adhesive	Binding	Most equipment with hot melt stations	High Performance Hot Melt Adhesive for Binding

